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To Your Success,

60 Years of Challenge chris@completegamesystem.com



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# **Chapter 1: Social Mindsets**



# **Just Open**

### What's the Point

The point of opening is not for it to go good or bad. The only point of opening is to do it and not avoid it. Her reaction doesn't matter that much. Stop worrying and take the pressure off yourself.

Opening is no big deal. Opening is not a *true* judgment of your seduction skills. Meaning, opening does not give an accurate assessment of your ability to take a woman who has some interest in you and make her very interested. That is what seduction is *really* all about.

Opening is only about finding girls who are interested and screening out all the rest quickly. Opening is the numbers part of the game. And you need to put in the numbers to reach your magic number.

### Her Reaction Doesn't Matter

It doesn't matter if it goes great, it's really awkward or she tells you to get out of her face. You have opened. Good job. That was the only point. Whatever reaction you get, just move forward from there.

This isn't exactly rocket science. There are really only 3 types of reactions. She can be rude, it can be awkward or she could be excited. I find it funny that guys are still surprised when they get a certain reaction. They're like "oh man I didn't see that one coming". Opening is easy. Just don't be naive and think her initial reaction will always be positive. Go in fully expecting and prepared to deal with all the three types of reactions.

# **Nothing Shocking**

I see guys who open and then act shocked if they initially get a rude response. They look totally puzzled when it starts out slow with a shy girl or crushed when she's being polite but giving one word answers. It's supposed to be a bit awkward at first. Embrace it, life is awkward. They are supposed to give you a little trouble. This is totally normal and to be expected. It's just another day at the office.

Understand you are going to feel anxiety no matter what her reaction is. Even if it goes good you will still feel tension because she likes you. If it starts out slow you will feel some social anxiety. If she ignores you or says something rude you will probably get upset. No matter what her reaction, opening will always get your heart beating.

### **Mission Accomplished**

Remember, it's not supposed to go perfectly. Sometimes she is laughing and smiling right off the bat. Hey, good for you. But that's wasn't the point. The only goal was for you to open and not avoid doing it. Mission accomplished. Now you can move forward based on her reaction. For example, being genuine and patient to give a woman who is shy some time to feel more comfortable.

### Hard to Tell

It's hard to recover when a woman says nothing but rejects you with a facial expression (rolls eyes). It doesn't give you much to work with. The only thing you can really do is smile and laugh along with her. Remember, women are funny. Anytime a woman says something rude it's usually a trap for you to break rapport. You can always handle her attitude by being humble. Not many women can resist a confident but humble man. The sane ones anyway.

Sometimes it can be hard to tell if a woman is uninterested or just shy. Lots of guys assume shy girls are uninterested and give up too easily. Unfortunately, others think a woman is interested just because she is being polite and end up staying way too long.

### Keep a List

Please complete the following social exercise:

There are times when approaching random women will get you down. You will wonder if it is worth it. You may even consider giving up altogether. To avoid this, I want you to start keeping a list of all the great things and fun experiences approaching women has given you.

Remember, years from now you will never remember the few bad interactions that you had.

# **Seductive Beats Social**

It's called the seduction community, not the social community.

However, the more social you are, the more opportunities you will have to use your seductive skills.

Your goal is to have social freedom. Unfortunately, even having complete social freedom and the ability to deal with social pressure doesn't mean you are good at seduction. Keep in mind, being social does not get you women, being seductive does.

#### Seductive and Serious

With women you want the vibe between you to be seductive and serious. However, with her friends and your friends, you want her to observe your social and fun personality.

Obviously there will be many times when you start out by being seductive and skip the whole social phase. However, at some point you will still need your social skills.

Mindset #1

# I'm only giving her an opportunity to meet me.

You are not opening. You are just giving her a chance to meet you. You are an interesting, attractive guy with a lot to offer. You know she would love to meet you but she is too scared to approach you. Let me say that again. She wants to meet you, she is just too scared to approach you. And you thought you were nervous.

I don't care how cool or good looking you *think* you are. Even if you were Brad Pitt the best you would probably ever get is women hovering around you. You still have to start the interaction and give women an opportunity to get to know you.

Mindset #2

#### Being social is an adventure

If it's so much work, some girls are frumpy and it makes you nervous why bother being social in the first place? Because, besides helping women out by giving them the opportunity to meet you, starting conversation is a rush. It's exciting. It makes the night out fun.

You meet all different types of people who can help you in other areas of your life. Every night out is an adventure and you never know what is going to happen. For me, being social is also part of my life mission which is to use my sense of humor and conversation skills to put a smile on someone's face.

#### Mindset #3

### I'm not opening. I'm screening her.

Sure, you are being social, but in reality you are going around screening for cool, attractive women that like to smile and are up for adventure. You opened her but you are really just screening her.

I usually give women two chances to meet me. Meaning at first if she is rude or shy I will give her another chance to realize she is dealing with a guy who knows the deal. I don't really feel like I need to spend time convincing someone they should talk to me. I already know I'm an attractive guy. I've already been validated by enough women for a lifetime. Anything else is a bonus.

As my friend Luke always says: I am not interested in women who aren't feeling me. There are 3 billion women on the planet. And more of them want to sleep with me than I can possibly deal with in a normal lifetime.

Mindset #4

# Social but on my own terms

You are social but you don't have to put up with frumpy girls or annoying guys. Don't stay where you aren't wanted. It's very rare, but some people will be rude. Fair enough. Move on and don't let it effect your mood. Pleasure meeting you.

Let it go. Don't analyze it. This is a small price to pay for being a social guy but you are more than willing to do this to achieve your social mission. If something truly bizarre happens, like a girl screaming at you, just use that story as a conversation starter.

Mindset #5

### The social phase is a free pass to have fun

You get a free pass in the social phase to basically do whatever you want. Have fun. Try new things. Amuse yourself. Get rejected. It doesn't matter because the social phase has nothing to do with seduction or your seduction skills.

This isn't an excuse for you to act like a clown, but don't take being social so seriously that you become paralyzed by fear. You will see that it's pretty random what works and what doesn't. For instance, you may have met a really hot girl last night but today you

open an unattractive woman and she laughs in your face like you're a loser.

It's a big joke. Have fun.

# No Big Deal

"You guys are just like that movie Mean Girls"

There is this myth that as soon as you open a woman she has to be all over you. That she should be so captivated by what you say that you don't have anything else to do. Thinking this way puts a lot of pressure on the approach.

# Opening is No Big Deal

Starting conversations is a *SOCIAL* skill and has little to do with *SEDUCTION* or how good you are with women.

Being able to start conversations just means you have the confidence to make the first move in order to meet new people.

If you really want to judge yourself take a look at how *seductive* you are. If I introduced you to a female friend of mine and put you on a couch with her for 5 minutes, could you seduce her? I bet you could.

I've never been the smoothest guy at starting conversations with women. But I don't care because starting a conversation has little to do with my seductive skills. As such, I never take the reactions personally.

If you approach a woman and at first she rolls her eyes does that mean you suck with women. Not at all. It doesn't mean anything. Opening is *no big deal*.

I dropped all of the information on opening long ago. The approach angles, the 25 points, having 10 different openers. I just say whatever comes into my head in the moment. And then I trust that I will figure out the right course of action based on her initial reaction to me.

Just say anything. This makes starting conversations fun. It's supposed to be fun. It's supposed to be easy.

So I would like to suggest that you free yourself from the burden of opening. Forget everything you thought you knew. You have a free pass to mess up and have fun all night long. Get rejected and smile.

Nothing that happens when you are out being *SOCIAL* can take that away from your seduction abilities. Being social doesn't get the girl. So why should you even care about this part of the process?

Because being social can put you in more situations where you can be SEDUCTIVE. Being seductive gets you the girl.

So go out tonight and talk to everyone. Don't take their reactions to you personally. Because being social is no big deal.

And talking to women isn't either.

# **Opening is Not Fun**

# **Stop the Lies**

Opening isn't fun.

Stop waiting around until you become great at opening. You aren't ever going to be great at it. You opened 1000 women. Good for you. You're still bad. And that's fine because opening to me is a screening process where you weed out uninterested girls. Not a judgment on how good you are at seducing women.

#### **Just Be Confident**

Am I the only one tired of these get pumped up about opening and "just be confident bro" advice. Ten years later and we still can't solve a guys fear of approaching women. Sure, we can tell you why you are scared to do it. 10,000 years ago a caveman might have smashed a brick on my head if I approached the wrong woman. Interesting information. But what does that do for me. We can tell you to destroy your ego. We can pump your state with social exercises and get you approaching for a weekend. But after that you're right back at square one.

Let's stop kidding ourselves.

Approaching women is *not* fun. It will never be fun. If it was fun everybody would be doing it all the time.

It's not that fun for me to approach new people and I'm the most social guy I know. I'll admit, I don't always enjoy it. The fear never really goes away and the days that I am really confident, I can be apathetic and I don't feel like doing it.

# **Looking for One**

Opening women is not fun. You don't have to pretend to be happy about doing it. Don't walk around forcing a fake smile. It's not fun talking to frumpy girls. Believe me, it's not a treat for me either babe. It's not fun to always have to make the first move.

My strategy for meeting women is simple. Make it as quick and efficient as possible. That's why I recommend using non-verbal opening. *The trick is* you want to contact as many cute girls as you can in the shortest amount of time.

You want to get to the fun part, seducing. I would rather be listening to an interesting woman while seducing her with my eyes than go around approaching. I really enjoy spending time with women that at least have *some* interest in me. Even though I hate opening, finding these girls is my motivation. Because I know, for every 9 frumps, there is always one really cute and interesting girl that I have a lot of fun hanging out with that night. I am only looking for her and you other girls are wasting my time.

Get out of my way so I can find her.

# The Power of Momentum

Your social, physical and sexual skills are not simply good or bad. These skills are fluid and based on momentum. Anyone can do this.

You should try to get rejection out of the way early in the night. This way you will have lots of time to capitalize on its *positive* effect.

#### Social God Mode

Getting a bad reaction just for making conversation.

I am sure you have all witnessed this phenomenon before. As the night begins you are being very shy and timid. You procrastinate opening that first set. You finally introduce yourself and get a bad reaction. Maybe they look at you weird or don't participate much in the interaction

After that you say *screw it and* drop the ego. You stop playing it safe. You realize these so called *rejections* are a complete joke. This feeling is very liberating.

A half -hour later you are a social machine. Way ahead of the average guy who is sitting around still scared of getting a bad reaction from women. As such, every woman you talk starts to respond very positively and you get on a roll.

Women are responding to better because they can sense you are confident and you don't care what people think. Welcome to social god mode.

### **Physical God Mode**

Having your overt physical move rejected. Getting the first No.

Even if you now have social freedom, you are still playing it too safe when it comes to physical escalation.

You know the girl you are talking with is probably interested, but you are still too scared to move closer and put out your hand. This is because although you may have *social* freedom you don't yet have *physical* freedom. In other words, you have overcome your fear of starting conversation for the night, but you still haven't overcome your fear of escalating.

Have you ever noticed that the first girl of the night that shows interest in you can be the hardest to escalate on? For some reason you just can't make an overt physical move revealing your interest. This ends up wasting a lot of time. If you don't make an overt physical move with the first girl, you set a very bad precedent for the rest of the night. In other words, you won't escalate with the next girl either.

By escalating as far as you can go with this *ONE* girl, you will end up being much more physically aggressive with ALL girls for the remainder of the night. Getting a NO early in the night has the same immediate positive effect on your "escalation" skills as an early blow off has on your "social" skills. Women will sense that you are more confident and

your physical escalations will be much smoother. This is because you are no longer afraid to blow it. You have already been rejected. You have nothing more to lose.

#### **Sexual God Mode**

Losing a girl for showing sexual interest, being too aggressive

It's on with a really cute girl. You are caressing hands and sitting very close to each other. You would like to push things in a more sexual direction, but you don't want to scare her off and lose her.

Unfortunately, this attitude is why you won't get her. You have to have the confidence to push things and not worry if she is going to get offended or not. Look, she is always free to leave. Once guys think they have something good they start playing it safe. By getting rejected for showing sexual interest early on you will be much more aggressive for the rest of the night.

### **Social Exercise: The Momentum Effect**

Please complete the following social exercise:

Are you good with women or do you suck? The answer is, both. If you can build momentum you can be a superstar with women in only one night. But that still doesn't mean you just magically wake up the next day and have no more fears. The next time you go out you could be horrible again.

What this means is that your social, physical and sexual fears need to be overcome again and again at the beginning of every night.

Complete your mission by going out and noticing the change in your confidence when you start to build momentum. You can even build momentum by getting rejected. That's because no matter what happens you get the self-esteem boost just from doing it, regardless of her reaction. The faster we get rejection out of the way, the more time we will have to enjoy its positive effect.

This is how you become really good with women in only one night.

# **The Magic Number**

I am sure a person in sales would be offended if you told him that what he does is just a numbers game. Sales, as in seduction is both a numbers game and a skill. In fact, some managers actually reward their sales people with money for every NO that they get. Each no gets you closer to a yes.

### The Magic Number

A magic number is how many women you have to contact before you find one who has interest in you based solely on your presence.

Here are a few ways to make a good first impression

- genuine approach
- confident body language
- hold eye contact
- smile
- seductive vibe

### What's Your Number

A guy with no confidence, bad posture and no style could have a magic number as high as 100. Meaning he would have contact 100 women to get one good lead. This is an extreme example, but still, even with a few minor tweaks to his presence he could easily reduce that number to 1 in 50 girls.

#### Good to Know

What if you knew with 100% certainty that if you approached ten women you would go home with one of them. I think you would be really excited to start approaching ten women.

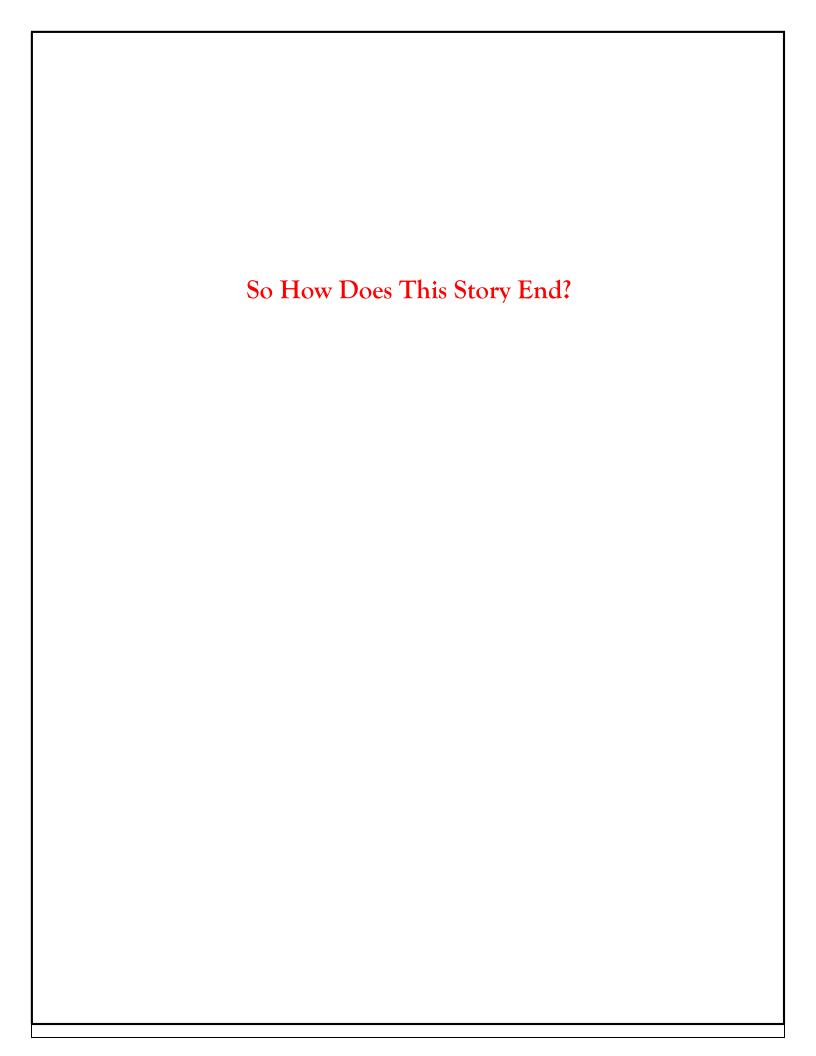
Having a magic number is helpful because no matter what happens with the other women you approach, you know that once you reach your magic number you should have one good lead.

Because you have the seduction *skills* to turn these good leads into closes this is very exciting. This makes any rejections you get while working up to your magic number irrelevant.

### **Social Exercise**

Please complete the following exercise:

In order to get an idea of how much improvement you need to make, it can be helpful to keep a record so you can estimate your magic number. Once you have an idea of the number, you can work on reducing it. You can lower your number by improving your presence, being more genuine in your approach and making a great first impression.



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